

National Dairy Challenge Contest & Academy

April 9-11, 2015
 Schedule as of February 3, 2015
 (see www.dairychallenge.org for latest schedule)

| Tuesday, Apr 7 | | |
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| | Board and Staff arrive | ver 020315 |
| Wednesday, Apr 8 | | |
| | Set up Dairy Challenge Central (DCC) office | Onondaga G |
| | Set up IT office | Onondaga H |
| | Coaches, teams, board, staff arrive in Syracuse | |
| 1:00-5:00 PM | NAIDC Board of Directors meeting | 1/2 Onondaga E |
| 6:30 PM | NAIDC Board of Directors dinner, meet in Holiday Inn Lobby at 6:15 | off site |
| Thursday, Apr 9 | | |
| 5:30 am - 11 pm | Dairy Challenge Central office | Onondaga G |
| 7:00 AM - 7:30 AM | Registration | Ballroom Foyer |
| 7:00 AM | Volunteer meeting | Ballroom East |
| 8:00 AM | Depart hotel in school vans for Tour Farm | |
| 9:20 AM-12:00 PM | Farm Tour & Lunch | Offsite - Spring Hope Farm (lunch at farm) |
| 12:00 PM | School vans depart for Hotel | <i>do planned lunch for panelists</i> |
| 2:00 PM - 4:30 PM | Seminar - Speaker and Panel | 3/4 Convention Center A |
| | | |
| 4:30-5:00 PM | Registration (Contest Coaches, Judges, Sponsors/Volunteers) | Ballroom Foyer |
| 4:30 PM-6:30 PM | Dinner - Taste of New York | location TBA |
| 7:00 PM | Academy Advisor orientation | 1/2 Onondaga E |
| 8:00 PM | Distribution of computers and contest materials. <i>All teams (contest students) should be present.</i> | 3/4 Convention Center A |
| 8:00 PM | Judges' orientation | Convention Center D |
| 8:00 PM | Academy Session 1: Distribution of case study materials | 2/3 Cotillion 3 |
| 10:00 PM | Data computers checked back in | 3/4 Convention Center A |
| Friday, Apr 10 | | |
| 6:00-7:00 AM | Sponsor and media check-in at DCC | Onondaga G |
| 6:00-7:00 AM | Team Breakfast buffet | 1/2 Convention Center A |
| 6:30-6:45 AM | Contest overview and instructions for contestants and judges | 1/2 Convention Center A |
| 6:30 AM | Volunteer meeting (instructions for farm visits) | Ballroom East |
| 6:45-7:00 AM | Judges meeting | Ballroom Center |
| 7:00 AM-7:45 AM | Academy Breakfast buffet | 1/2 Convention Center A |
| 7:10 AM | Teams begin loading buses for contest dairy visits. | Hotel Lobby entry |
| | <i>Judge panels follow buses travelling in a group in their own vehicle.</i> | |
| 7:20 AM | Bus 1 leaves for contest dairy 1 | Hotel Lobby entry |
| 7:30 AM | Bus 2 leaves for contest dairy 2 | Hotel Lobby entry |
| 7:40 AM | Bus 3 leaves for contest dairy 3 | Hotel Lobby entry |

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| 7:45 AM | Bus 4 leaves for contest dairy 4 | Hotel Lobby entry |
| 8:15–8:30 AM | Teams and judges arrive at dairies | Offsite: Contest dairies |
| 8:30 AM–10:30 AM | Coaches meet with Board of Directors | Ballroom East |
| 8:45 AM | Dairy managers welcome teams, provide overview and guidelines | Offsite: Contest dairies |
| 9:00–11:00 AM | On-site assessment of contest dairies | Offsite: Contest dairies |
| 8:00 AM - 12:00 PM | Academy Session 2: Farm Visit | Offsite: Contest dairies |
| 11:00–11:15 AM | All teams gather with dairy managers for group interview with judges observing | Offsite: Contest dairies |
| 11:30 AM | Teams and judges depart dairies; boxed lunches served on busses | Offsite: Travel |
| 11:30 AM–5:00 PM | Coaches and media eat lunch and visit contest dairies | Offsite: Contest dairies |
| | <i>Coaches will visit their contest dairy for 2 hours and then another dairy for 1 hour.</i> | |
| 12:00-1:00 PM | Academy: Luncheon | 1/2 Convention Center A |
| 12:30 PM | Teams arrive at Hotel | |
| 12:30 PM | Teams pick up data computers and work room assignments | Board Room |
| 12:30–1:00 PM | Judges have lunch with dairy managers | Ballroom Center |
| 12:45–5:45 PM | Teams plan and develop presentations in assigned work rooms | |
| 1:30-5:00 PM | Academy Session 3: Analyzing a Dairy (BREAKOUTS IN 4 SEPARATE ROOMS) | Cotillion 1H |
| | | Cotillion 2H |
| | | Cotillion 3 |
| | | 1/2 Onondaga E |
| 1:00–1:15 PM | Judges meeting, instructions for the afternoon | Ballroom Center |
| 1:00–1:15 PM | Volunteer meeting, instructions for interviews | Ballroom East |
| 2:00–4:00 PM | Individual team interviews with dairy managers with judges observing (12 minutes/team) | Dairy A: Boardroom 1 |
| | | Dairy B: Boardroom 2 |
| | | Dairy C: Boardroom 3 |
| | | Dairy D: Boardroom 4 |
| 2:00–5:00 PM | Snacks available | Convention Center Foyer |
| 2:00–5:00 PM | Sponsor booth set-up | Convention Center Foyer |
| 6:00 PM | Judges turn in their assessment and contest data | Onondaga G |
| 6:00–6:35 PM | Teams turn in final presentations and return computers | Board Room |
| 5:30–6:30 PM | Academy students: Industry Social and Heavy Hor Dourves (students pick up their Wonderworks admission wristbands) | Convention Center |
| 6:30-7:30 PM | Contest teams: Industry Social and Heavy Hor Dourves (students pick up their Wonderworks admission wristbands) | Convention Center |
| 6:45 PM | Academy Students board buses for Wonderworks - show wristband to board bus | |
| 7:00 -10:45 PM | Academy Students at Wonderworks | Wonderworks at Destiny Mall, 9090 Destiny USA Drive, Syracuse |
| 7:30 PM | Contest Students Board buses for Wonderworks - show wristband to board bus | |
| 7:45 - 10:45 | Contest Students at Wonderworks | Wonderworks at Destiny Mall, 9090 Destiny USA Drive, Syracuse |
| Saturday, Apr 11 | | |
| 6:15–9:00 AM | Breakfast buffet | Convention Center |
| 6:30–8:30 AM | Sponsor set-up for Career & Innovation Fair | Convention Center |
| 6:45 AM | First morning presentation teams arrive at assigned prep rooms. <i>Computers will be preloaded with their presentations. Teams prep for 1 hour. Teams must turn in financial materials at the start of prep time.</i> | Dairy A: Boardroom 1 |
| | | Dairy B: Boardroom 2 |
| | | Dairy C: Boardroom 3 |

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| | | Dairy D: Parlor 139 |
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| 7:00–7:35 AM | Judges meeting | Boardroom 4 |
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| 7:00 AM | Volunteer meeting | Cotillion 3 |
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| 7:45–11:45 AM | Morning team presentations (60-minutes intervals) | Dairy A: Boardroom 4 |
| | | Dairy B: Ballroom East |
| | | Dairy C: Ballroom Center |
| | | Dairy D: Ballroom West |
| | | Debriefing room for all dairies: Staybridge Suites Conference Room |
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| 8:00 AM-12:00 PM | <i>Academy Session 5: Farm Analysis Presentations</i> | Cotillion 1H |
| | | Cotillion 2H |
| 8:00-12:00 PM | Career & Innovation Fair | Convention Center |
| 8:00-12:00 PM | Corporate Technology Presentations | |
| 11:00 AM–1:00 PM | Lunch buffet | Convention Center |
| 11:30 AM | First afternoon presentation teams arrive at assigned prep rooms | Dairy A: Boardroom 1 |
| | | Dairy B: Boardroom 2 |
| | | Dairy C: Boardroom 3 |
| | | Dairy D: Parlor 139 |
| | | |
| 12:05 PM | Volunteer meeting | Cotillion 3 |
| | | |
| 12:30–4:30 PM | Afternoon team presentations (60-minutes intervals) | Dairy A: Boardroom 4 |
| | | Dairy B: Ballroom East |
| | | Dairy C: Ballroom Center |
| | | Dairy D: Ballroom West |
| | | Debriefing room for all dairies: SBS Conference Room |
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| 1:00–5:00 PM | Career & Innovation Fair for contest & Academy students | Convention Center |
| | Corporate Technology Presentations for contest & Academy students | |
| 5:00–6:00 PM | Dismantle sponsor booths | Convention Center |
| 4:30–6:00 PM | Judges complete and turn in assessments and rankings, finalize presentation | Onondaga G |
| 4:30–6:00 PM | Collection of surveys from coaches, sponsors and judges | Onondaga G |
| 6:15–6:30 PM | Judges present their findings to participants | Dairy A: Cotillin 1H |
| | | Dairy B: Ballroom East |
| | | Dairy C: Ballroom Center |
| | | Dairy D: Ballroom West |
| 6:30 PM | Presentation equipment returned to Dairy Challenge Central | Onondaga G |
| 6:30 PM | Contestant social with sponsors | Foyer |
| 7:30 PM | NAIDC Awards Banquet | Convention Center |